



# INSTITUTO UNIVERSITARIO DE CALDAS

"Dignificando la escuela transformamos el mundo"

## GUÍA DE TRABAJO VIRTUAL

ASIGNATURA: COMMUNICATION 10B

SEMANA DE TRABAJO: AGOSTO Y SEPTIEMBRE

Guía elaborada por: SANDRA JULIETH VALENCIA ESCOBAR

### METAS DE APRENDIZAJE / COMPETENCIAS A DESARROLLAR

- Identifica la importancia del periodismo para transmitir información.
- Hace preguntas para obtener información relacionada con eventos específicos haciendo uso de las "WH questions"

### ENGAGE - WARM UP

#### JOURNALISM

##### What is journalism?

Journalism is the activity of gathering, assessing, creating, and presenting news and information. It is also the product of these activities.

Journalism can be distinguished from other activities and products by certain identifiable characteristics and practices. These elements not only separate journalism from other forms of communication, they are what make it indispensable to democratic societies. History reveals that the more democratic a society, the more news and information it tends to have.

*"The purpose of journalism,"* write Bill Kovach and Tom Rosenstiel in *The Elements of Journalism*, "is not defined by technology, nor by journalists or the techniques they employ." Rather, "the principles and purpose of journalism are defined by something more basic: the function news plays in the lives of people."

News is that part of communication that keeps us informed of the changing events, issues, and characters in the world outside. Though it may be interesting or even entertaining, the foremost value of news is as a utility to empower the informed.

The purpose of journalism is thus to provide citizens with the information they need to make the best possible decisions about their lives, their communities, their societies, and their governments.

Respond the following questions about the previous information:

1. What does the journalist do with the information? Choose the word or words that match with information mentioned in the text.

Evaluate

Reunite

Democratic

Show

Elements

Produce

Define

2. Write T (true) if the following statements are real. Write F (false) if the statements are not true based on the text:

- a. If the level of democracy is high in a society, then it is more possible to watch and read different types of news. \_\_\_\_\_
- b. We can say that the definition of journalism depends a lot on the impact news have on people. \_\_\_\_



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- c. Journalism is defined by technology, nor by journalists or the techniques they employ. \_\_\_\_\_
- d. The most valuable utility about journalism is to misinform societies.
- e. Through news it is possible to analyze the political, economic, and social state of a city or country \_\_\_\_\_.

### STUDY 1 - PRESENTATION

One of the most important tools journalists have are questions. Questions are relevant because on them depend the type of information that will be gathered to inform societies about events in a local, national and international context.

Watch this video and analyze what is better when you are making questions:



**What**  
**What**  
**When**  
**Where**

**Who**  
**Whose**  
**Why**  
**How**

- ... are you?
- ... is better, blue or black?
- ... is your teacher?
- ... is your favorite food?
- ... book is this?
- ... does the class start?
- ... do you need?
- ... are you sad?
- ... is the school?



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- Drag and drop the correct WH question according to the information shared in the video.

How

Whose

Where

What

Why

Who

When

[Empty box]

[Empty box]

[Empty box]

... time is it?  
 ... **kind of** music do you like?

... shirt do you want?

... much	... cold	... far
... many	... little	... old
... often	... fast	... big

## STUDY 2 - WH QUESTIONS PRACTICE

### OPEN QUESTIONS

What - When - Where - Why - Who - How

I. Choose the correct alternative.

- 1) ..... are my keys?
- 2) ..... is the problem?
- 3) ..... is your favorite singer?
- 4) ..... is your birthday?
- 5) ..... old are you? I'm ten years old.
- 6) ..... is your telephone number?
- 7) ..... are you from?
- 8) ..... is your best friend?
- 9) ..... is your e-mail?
- 10) ..... are you? I'm fine, thanks.



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- 11) ..... is your graduation?    Next week.
- 12) ..... is she crying?    Because she is sad.
- 13) ..... is your last name?    Gonzalez.
- 14) ..... is your favorite actor?    Anthony Hopkins.
- 15) ..... old is your cat?    Two years old.

## II. Choose the right option.

- 1) ..... is the concert?  
What    Who    Why    When
- 2) ..... is Cristiano Ronaldo from?  
How            When            Where            Why
- 3) ..... are you so happy?    I'm getting married!  
When            How            What            Why
- 4) ..... is your brother?    He is still sick.  
Why            How            Where            What
- 5) ..... are you late?    Because of the traffic.  
Where            When            Why            How

## RESOURCES

1. [https://www.youtube.com/watch?v=Cs\\_fz4L9IFY&ab\\_channel=DAVENGLISH](https://www.youtube.com/watch?v=Cs_fz4L9IFY&ab_channel=DAVENGLISH)
2. <https://www.englishexercises.org/makeagame/viewgame.asp?id=1898>

## ACTIVATE - PRODUCTION

### ACTIVITY 1

- VIRTUAL SYNCHRONIC SESSION: In this session, the topic and the exercises will be explained.
1. Download and open the app in your computer or cellphone    <https://zoom.us/download>



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2. You **MUST** enter the session on time with your **FULL NAME** and **CAMERA ON**. Otherwise, you **WILL NOT** be allowed to enter

**NOTE:** This session is **MANDATORY!** Your attendance and participation will be taken into consideration for your final grade this term.

**10°B:**

(Teacher Sandra)

ID: 630 560 9597

Password: 9LRWUW



## ACTIVITY 2 - COMMUNICATING NEWS

1. Choose a world news.
2. List the most important facts.
3. Create one question with each WH question.
4. Present the questionnaire to your teacher for revision.
5. Ask other people or look for information on the internet regarding the questions you invented.
6. Present the answers (in English) to your teacher. They don't need to be very long. The most important aspect is that the response is correct.

## ASSESSMENT

1. Activity fully completed in liveworksheets
  2. Virtual session participation.
  3. Deadline for liveworksheets: September 3
  4. Deadline for the questionnaire September 6
  5. Deadline for the answers September 13
- You can send the information on my whatsapp or email

## INFORMACIÓN DE CONTACTO

### TEACHER 1

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